



CONFIDENTIALITY POLICY

for the website www.escdonline.eu

Please see this section regularly, as the policy can be subject to amendments or updates Any significant amendments in this policy shall be notified.

Our website is meant for legal persons, as well as for natural persons and we will also collect certain personal data.

Please see this section regularly, as the policy can be subject to amendments or updates Any significant amendments in this policy shall be notified.

By using this website you agree to the collection, processing and transfer of your data, according to the description in this information note.

You can contact us using the data in the contact page for any additional information on the manner in which we use your data.

To supplement this notification, please read the terms and conditions of use for the materials on the website:

Refund Policy:

- 100% 90 days prior to the event
- 60% 60 days prior to the event
- 30% 30 days prior to the event
- 100 % in case of health problems – 48 hours prior to the event

This website belongs to and is managed by ESCD

The European Society of Esthetic Dentistry („ESCD”) was founded in 2003 by a group of visionary dentists from all over Europe. Registration code - No. ZVR1433515253

Where can you find us:

Legal address: Austria A-1020 Wien | Trabrennstraße 2B
0040.21.317.58.64 | contact@escdonline.eu | www.escdonline.eu

Commitment: ESCD undertakes to protect the confidentiality of our users and does its best to offer a safe experience for the users. This information note describes the way in which we collect and use the personal data collected through this website or our accounts from the social media networks.

From where we collect information about you

Any personal data you provide us through our website, our social media accounts or collected during the attendance to events organized by ESCD shall be processed exclusively for the intended purpose, according to the herewith document. In addition, we shall use this information to update our database and we will send you, as allowed by the law, occasional offers and we will inform you about new products, services and other elements which could be of interest to you.

You can choose to no longer receive such commercial information about this use of your personal data through direct contact at our address: contact@escdonline.eu

How we use personal data

Please find below the purposes for which we process your personal data, the persons that have access to your data, as well as the manner in which we store them:

In order to be easier to follow, we have detailed the ESCD data processing in two different sections:

- Section I - Registration to the events organized by ESCD

1. In order to attend the ESCD 2021 Congress we need your information to perform the registration.

When register on the ESCD Congress website, you shall be automatically generated an account as a result of filling in the registration form to the ESCD 2021 Congress.

In case you request additional information or support for registering to the event, we shall have to process some of your information.

Also, we shall process your information in order to send important information about the event you registered to, about the partners of this event or about other events the ESCD Association shall organize. We shall stick strictly to the information we consider could be of great interest.

<p>Personal information needed to register to ESCD 2020</p>	<p>Identification information: Name, first name Contact information: address, phone number, email address, IP Company: the name of the organization you represent Status: doctor, resident, student, dental technician Activity field for the doctors: implantology & surgery, dental prosthetics etc. Financial and accounting information: the information we receive when you pay the tax related to – https://escdonline.eu/18th-escd-annual-meeting/ (e.g. IBAN)</p>
<p>Personal information which can be collected during the events</p>	<ul style="list-style-type: none"> • Events with physical presence: Photos and video records (only with your approval) for the promotion of the event;
<p>The lawfulness of the processing</p>	<ul style="list-style-type: none"> • We process your information to make steps upon your request of the person targeted before the conclusion of an agreement or during the performance of the agreement (Art. 6/1/b GDPR) • We process the data based on your consent (Art. 6/1/a GDPR), for marketing communications • We shall communicate the data for legitimate interest if you are our customer and we think the information could be of great interest to you (Art. 6/1/f GDPR) • We process the data in our legitimate interest, in order to improve our services or the manner in which we perform our commercial relations, respectively (art. 6/1 / b GDPR)
<p>Who can we share your information with</p>	<ul style="list-style-type: none"> • Suppliers of IT services for our company (data hosting and storage) or suppliers to which we outsource certain technical assistance services for our website or to offer support in the event registration process • The regulatory authorities and other state authorities, if requested through legal or statutory requirements. • Stripe Payments, the supplier of online payment services • The sponsors or co-sponsors of the ESCD 2021 Congress for important communication related to the events' organisation. • Social networks (Facebook, Twitter, LinkedIn)

For how long we will store the information	We shall not keep the data you send for more than 18 months from the last event you attended, except the financial and accounting documents which will be kept in the archive for 5 years, starting from the conclusion of the fiscal year when they were drafted, according to the periods of the Accounting Law no. 82/1991 and of the Order 2634/2015
Where is the information stored	<p>The information sent through the website escdonline.eu or the virtual platform shall be stored on the hosting supplier's servers, located in the European Union.</p> <p>The data we shall download will be stored on our local secured Servers and in the cloud</p> <p>The data sent through social media networks shall be stored by them according to their own policies.</p> <p>The records of the events shall be stored on the YouTube servers, meaning the Google servers.</p>

Important:

In case you no longer want to receive newsletter or information materials from SSER, everything you need to do is press the button "Unsubscribe" (or send an email in which you specify the wish to unsubscribe, to contact@escdonline.eu and you shall be automatically unsubscribed from those communications.

In case during the registration of the events personal data related to you were found and you wish for them not to become public, please inform us promptly so we can remove that information from the events' pictures/records

2. When you contact us through social networks and share information from the website

Every time one of our users shares information from our websites through buttons integrated from social networks, ESCD is liable together with that social network for that processing.

It is the liability of ESCD and of the social network (as associated collectors) to process the personal data shared between us and the social network (for example, cookie ID).

Personal data	Name, image, any public information from the profile of the social network or communicated voluntarily
The lawfulness of the processing	<ul style="list-style-type: none"> We process your data for the legitimate interest (art. 6/1/f of the GDPR) of answering any question or complaint you send us

Who can we share your information with	<ul style="list-style-type: none"> • Suppliers of IT services for our company (data hosting and storage) or suppliers to which we outsource certain technical assistance services for our website • Social networks (Facebook, Twitter, LinkedIn) • The regulatory authorities and other state authorities, if requested through legal or statutory requirements. <p>We shall disclose your personal data only if strictly necessary in order to ensure the efficiency of the communication.</p>
For how long we will store the information	The data sent through social media networks shall be stored by them according to their own policies.
Where is the information stored	<p>The information is stored on our social networks' servers, located in the European Union</p> <p>The data we shall download will be stored on our local secured Servers and in the cloud</p>

3. Facilitating an easy and pleasant surfing on our website

When you access our website, we collect data about you through online identifiers (cookies and IP). The website automatically collects some information and stores it in journal files. We use this information to design our website in order to adapt better to our users' needs. Also, we might use your IP address to help diagnose the possible malfunctions of our servers and to manage our website, to analyse the tendencies, to track the movements of the visitors and collect general demographic information, to help identify the preferences of the users. You can find more information about cookies, as well as about how you can erase the cookies and also disable tracking accessing **The cookies policy** available on our website.

Personal data	Internet Protocol (IP), the general location of the computer, the device (country level), the website viewing history, the timestamp, request/action
The lawfulness of the processing	<ul style="list-style-type: none"> • We use cookies which make surfing our website easy and pleasant, for our legitimate interest (Art. 6/1 / b GDPR) • The non-essential cookies are not used without your approval. (Art. 6/1 / b GDPR)

Who can we share your information with	<ul style="list-style-type: none">• Suppliers of IT services for our company (data hosting and storage) or suppliers to which we outsource certain technical assistance services for our website or suppliers of customer management systems• Google, Facebook, YouTube• The regulatory authorities and other state authorities, if requested through legal or statutory requirements.
For how long we will store the information	See The cookies policy
Where is the information stored	The information is stored on servers located in the European Union (e.g. Google/Facebook servers - Ireland for third party cookies)

Is the data collected and processed by ESCD in safety conditions?

We have implemented physical, electronic and management security measures to protect and guarantee the information we collect and process.

But please recall that unfortunately no data transmission is 100% guaranteed.

In case you suspect the infringement of your information's confidentiality, please contact us immediately at the address: contact@escdonline.eu

Important: After the completion of the information storage period, your information shall be erased. In case we think this data could help us improve the quality of our products or services, we will continue to use this data only after this data irreversibly becomes anonymous.

The processing of personal data of underage people

The website escdonline.eu does not willingly collect information from children under 18. The access and use of the website by underage people represents the implicit approval of the legal guardian for the browsing of our website by the dependant underage. Also if we discover that an underage person has used our website without the approval of his/her legal guardian, we shall erase all the related personal data.

The rights you have

As targeted person you have specific legal rights regarding your personal data we collect and process. **ESCD** respects your rights and assures you will specifically take your interests into account.

- **Data correction:** In case you notice we have wrong personal data, you can request us at any time to correct your related personal data. We make reasonable efforts to keep your personal data - which is

used continuously or is in our possession or control - accurate, complete, current and relevant, based on the most recent information available for us.

- **Restriction of the processing:** In case you are in one of the below situations you can request us to restrict the processing of your data:
 - challenge the correctness of the personal data for the period in which we must check the accuracy,
 - the processing is illegal and you request restricting the processing rather than erasing personal data,
 - we no longer need your personal data, but you request them to establish, perform or defend a right, or
 - You oppose the processing in the period in which we check if our legitimate reasons have precedence over your rights.
- **Access to your information:** You can request information about the personal data we have about you, including information regarding the data categories, what they are used for, where we collected them, if they are collected directly from you and to whom they were disclosed, if applicable. You can obtain a copy from us, free of charge, of the personal data we have about you. We reserve the right to charge a reasonable tax for abusive requests.
- **Portability right:** Upon request, we shall transfer the personal data to another operator, where technically possible, provided the processing is necessary for the performance of an agreement. Rather than receive a copy with your personal data, you can request the transfer of the information directly to another operator, mentioned by you.
- **Cancellation right:** You can obtain from us the cancellation of the personal data, in case:
 - your information is no longer necessary in relation to the purposes for which they were processed;
 - you have the right to oppose to the subsequent processing of personal data (see Opposition right below) and exercise this objection right upon processing;
 - the personal data was illegally processed;

Except the case in which the processing is necessary

- in order to comply a legal obligation which needs processing by us;
 - especially for the data keeping legal requirements;
 - to establish, exercise or defend a right.
- **Opposition right:** You can object at any time to the processing of the personal data due to the special situation you are in. In this case, we shall no longer process personal data, unless we can prove solid, legitimate reasons and a major interest in the processing or in establishing, exercising or protecting a

right. When you oppose the processing, please mention if you want the cancellation of the personal data or the restriction in processing this information.

- **The right to file a complaint:** In case of an alleged infringement of the legislation in force related to confidentiality, you can submit a complaint to the national supervisory authority for personal data protection:
 - The National Supervisory Authority for Personal Data Protection filling in the online form available at https://www.dataprotection.ro/index.jsp?page=Plangeri_pagina_principala

To remember!

Period: We shall try to solve your request within 30 days. However, the period can be extended for reasons related to the specific legal right or the complexity of the request.

Restricting the access: In certain situations we might no longer be able to grant access to a part or all personal data, because of restrictions provided by the law. If we deny the access request, we shall communicate the reason for the refusal.

Identification impossibility: In some cases we might not be able to identify the personal information because of the lack of identification elements supplied in the request you send. In such cases, if you do not supply additional information that allows your identification, we shall not be able to honour the request of exercising the legal rights as described in this section.

Exercise of your legal rights: In order to exercise your legal rights, please contact our Data Protection Supervisor in writing or using a text, at the email address contact@escdonline.eu

Thank you for going through our confidentiality notification, we would like you to leave a feedback regarding the manner in which we can improve this policy.

Version updated on 22.04.2021