



FOSTER YOUR PASSION  
FOR COSMETIC DENTISTRY

CELEBRATING  
20<sup>th</sup> ESCD  
ANNIVERSARY



# CONTENT

WELCOME MESSAGE .....	5
PASSION FOR AESTHETICS	
<i>Who we are and what we stand for</i> .....	6
WE ARE PROUD OF OUR HISTORY	
<i>20 years' timeline</i> .....	8
WE ARE PROUD OF OUR LEADERS	
<i>The Hall of Presidents</i> .....	10
CELEBRATING OUR PEOPLE	
<i>Fellow and certified members</i> .....	12
ESCD AT A GLANCE	
<i>Our success in numbers</i> .....	14
20 ANNUAL MEETINGS AND STILL COUNTING	
<i>Attracting the best</i> .....	16
THE ESCD CERTIFICATION	
<i>Why to become certified</i> .....	18
THE ESCD EXPERIENCE	
<i>What our members say</i> .....	20
BEING WHERE OUR MEMBERS NEED US	
<i>Our study club network spans the globe</i> .....	22
A LOOK AHEAD	
<i>What's next for the ESCD</i> .....	24
WANT TO KNOW MORE?	
<i>Get in touch</i> .....	25

## ACKNOWLEDGMENTS

We are very proud of, and grateful to, our partners who have been with us on the journey continually supported the ESCD. The ESCD would not have been so successful without the great support by the following organisations:



Together, we are ESCD. Without the contribution of all our members from all over the world that believe in our friendship and in the development of aesthetic and cosmetic dentistry, there would not be any society. The energy and enthusiasm of ESCD members never fails to impress us all and, on behalf of the ESCD Executive Committee, we would like to send a heartfelt thank you to all members who have taken part and all those who have worked so hard over the years to sustain the ESCD and make it the success it is today.

## Welcome message

## THANK YOU FOR THE GREAT 20 YEARS!



The European Society of Cosmetic Dentistry was founded 20 years ago by a group of visionary dentists from all over Europe. The mission of our society, from the beginning, was to promote excellence in aesthetic dentistry, provide leadership in the profession by defining the highest ethical standards, and foster interdisciplinary communication and research through publications and educational presentations. The ESCD was viewed from the start as a big family, and it is a growing one, having representatives from over 40 countries across the world.

It is a great pleasure for me to be a part of this family and to be the president of the ESCD during this anniversary edition of our annual meeting.

Welcome to the world of beautiful smiles! Welcome to the world of art and science! Welcome to the world of the ESCD!

Dr. Marco Nicastro  
ESCD President



My journey with ESCD

"Life is a journey. If you fall in love with the journey, you will be in love forever"  
Peter Hagerty

I am among the lucky ones, having been part of the ESCD family almost since its beginning. With the help of my colleagues, I have had the opportunity to develop and become a certified member during this journey. I have served as a member, a country chairperson, a member of the board and president for two terms and I am now serving as general secretary.

Besides the academic rewards, the most important thing during all these years has been the close friendships formed with my peers from all over the world. The ESCD offers a place where you can grow as a professional and develop as a person.

I invite you to join the ESCD and become part of our family!

Dr. Florin Lazarescu  
ESCD General Secretary



# PASSION FOR AESTHETICS

The ESCD's mission is to work in partnership with other scientific societies and institutions around the world to open new borders of cosmetic dentistry and build capacities for dental practitioners to enhance their skills and knowledge in the field.

## Who we are

### ESCD - The international society that puts you first!

We, at the ESCD, are passionate about cosmetic dentistry. We are determined to empower our members to develop their professional skills in order to offer excellent services to the public.

We set the stage for our members to grow and learn from the best international experts in the field of aesthetic dentistry, providing high

standards of education with world-class lecturers regularly presenting.

Whether you are completely new to cosmetic dentistry or are already an experienced practitioner, the ESCD welcomes you warmly. We are open to students, professors and the scientific dental community as well as professionals.

## What we stand for

### Together for new smiles!

The purpose of the society is the promotion of dental education in the area of cosmetic and aesthetic procedures in the maxillofacial, oral and dental field. We stand for the promotion of research, evaluation and mediation of research results. We strongly support and facilitate the transfer of information and the promotion of cooperation with regards to practical, scientific and ethical aspects.

The aim is also to establish a Europe-wide quality assurance in the area of cosmetic and aesthetic procedures in the maxillofacial, oral and dental field and the aesthetic lab procedures.

Another goal of the ESCD is to teach cosmetic and aesthetic procedures in the maxillofacial, oral and dental field to members of the medical and dental professions, their assistant professions and members of other professions in the health service in such a way that the acquired capabilities can be put into immediate use within legal limitations.

We foster international collaboration with a wide range of scientific societies, institutions and partners from around the globe.



top class  
education



professional  
development





# WE ARE PROUD OF OUR HISTORY



2003

2004

2006

2008

2016

2018

2020

2023

The European Society of Cosmetic Dentistry (former ESED – European Society of Esthetic Dentistry) was founded in 2003 by a group of visionary dentists from all over Europe. Their



backgrounds are all in the existing aesthetic/cosmetic dentistry organisations. They wanted to assemble the best ideas from these organisations and create a common rallying point where it would also be possible to do a postgraduate examination as a certified member under the supervision of dentists from private practice as well as from leading universities across Europe. On 23 May 2003, the first general assembly was held at the Isle of Capri in Italy. ESED founders were determined to set new goals for aesthetic dentistry and stretch old restrictions by working with the honorable existing academies and societies to open new borders for mutual ideas.

In 2004 in Barcelona, the society held its first annual meeting, posted its application for the International Federation of Esthetic Dentistry (IFED) and established cooperation with excellent international associations devoted to cosmetic and aesthetic dentistry, namely the American Society of Cosmetic Dentistry (ASCD), the Canadian Academy for Esthetic Dentistry (CAED), the Society of Esthetic Dentistry in Romania (SSER), the European Academy of Esthetic Dentistry (EAED) and



the German Association of Dental Implantology (DGZI). The ESCD also took its first steps toward international networking in January 2005 by holding its first country chairpersons meeting in Frankfurt in Germany. By that time, the society was already associated with dentists from 16 countries.



By 2006 the society claimed its regulations for certification process and ran the first dental student awards.



In 2006, the society changed its name to the European Society of Cosmetic Dentistry.

The second country chairperson's meeting was held in Nice, France. the Society made a firm decision to expand its membership base and starts hard working to promote its vision and values across the Europe dental community. During next few years significant efforts were made to provide a respected training pathway for members and delegates.



Regular newsletters, a website, networking and unparalleled annual meetings resulted in a steadily growing membership.

Huge success of ESCD Annual Meetings in the latest years confirms Society is providing highly competitive scientific program and educational path for its members and delegates. Study Clubs empowered this even more, being active in more than 25 countries with at least one regular meeting per year, offering strong networking, mentoring and professional development support.



ESCD Certification is recognized and highly valued among international dental community, and perceived by the members as a strong value for the future!

Fifteen yers later, the ESCD reflects impressive figures. The society has made huge growth, boasting more than 500 members across the globe. The ESCD is proud to have members in 34 countries, not only in Europe, but also in China, India, Pakistan, Bahrain, Brazil and Sri Lanka. ESCD study clubs hold regular meetings and workshops in many countries, offering opportunities for growth and advancement for those hungry for new dental challenges. The ESCD's international cooperation continues as well by maintaining close links with the best academic institutions around the world. But it is the people behind the numbers that really count - the faces behind the ESCD, who strive every day to make it even stronger and the thousands of patients who enjoy beautiful smiles as a result of education and training from ESCD. It's for these reasons and more that the ESCD's 15th year has been celebrated proudly.

In 2020 we all overcame difficult times facing COVID19 pandemic. For the first time in the ESCD history, we have organized an Annual Meeting virtually. The Esthetic Moments, #17 ESCD Annual Meeting was one of the most complex digital congresses.



Over 2 days there was plenty of online content for congress participants: live sessions on 2 main online stages, Q&A session, live moderators, live interviews with speakers and people from the industry and last but not least a 3D exhibition with direct access with the companies.

Twenty years have passed in the blink of an eye, and we are so happy to reach this amazing milestone! Over 740 members from 43 countries are now part of ESCD Family making us proud and stronger than ever.



Our annual event is recognised as a major event on the map of international dental congresses every year. We are grateful to all our members, partners and collaborators for being an important part of our success story. On your anniversary, we celebrate all of the great things we have accomplished together and look forward to all that's to come.

## WE ARE PROUD OF OUR LEADERS

Our leaders are exceptional people. They understand how to inspire and motivate others, always pushing for better but with the empathy and communication skills to make this a team effort. They are experts in cosmetic dentistry - specialists who understand the need to collaborate to deliver the best results.



*Dr. Marco Nicastro, Italy  
Mandate: 2021 – 2023*

From 1990 to 1996, he attended Prof. Martignoni's studio, where he developed his prosthetic knowledge. From 1993 to 1998, he cooperated as a lecturer with the Oral Design centre Rome, giving lectures on aesthetic restoration. He expanded his experience in aesthetics, attending training courses at the University of Geneva, Switzerland. Since 1993, he has been cooperating with Ferretti, paying particular attention to metal-free methodology. He practises prosthetic and aesthetic restorative dentistry in Rome. He has published his work in Italy and other countries and given national and international lectures on aesthetic restorations. He is one of the founders and an active member of the Gymnasium Interdisciplinare CAD/CAM, a certified member and the President of the ESCD, an active member of the Italian society of conservative dentistry and a partner of the Italian Academy of Prosthetic Dentistry.



*Dr Florin Lazarescu, Romania  
Mandate: 2015 – 2021*

Dr Florin Lazarescu is the Secretary of the ESCD and a founder member of the most important dental society in Romania - the Society of Esthetic Dentistry in Romania (SSER). Dr Lazarescu is the editor in chief of Cosmetic Dentistry Romania Magazine, Dental Tribune International's website and Today Newspaper.

He is the author of numerous publications on issues surrounding dentistry and he is the editor and author of the book "Immersion in esthetic dentistry", which was published and distributed in Romania, and sold 10,000 copies. In 2015, Quintessence International published Dr Lazarescu's volume "Comprehensive Esthetic Dentistry" in English and in 2017 in Chinese.

He holds two of the most important dental clinics in Bucharest. His practice is an aesthetically-based one, with an accent on all-ceramic and implant restorative procedures and aesthetic dentistry.



*Dr Luca Dalloca, Italy  
Mandate: 2009 – 2015*

Dr Dalloca received his dental degree from Tufts University School of Dental Medicine in Boston, and from the University of Pavia in Italy. He was trained in advanced education in Prosthodontics at UCLA and he has a CDT certificate from the Dental Technology Institute in Orange County in California as well as from the School of Dental Technology Casati of Milan. He is a visiting Professor in aesthetic dentistry at the University Iberoamericana of Santo Domingo, Manchester University in the UK, the University of Geneva and the Swiss Academy of Esthetic Dentistry. Previously, he was a visiting Professor for the postgraduate programme in Restorative Dentistry at the Department of Oral Science of the University of Siena and Clinical Associate at Tufts University School of Dental Medicine in Boston. Dr Dalloca has been an international speaker since 1993. He is a member of several prestigious international academies and associations.



*Prof Dr Wolfgang Richter,  
Switzerland/Germany  
Mandate: 2003 – 2009*

After intense education in Germany and the US in 1986, he established his dental practice in Düsseldorf in Germany, with the focus on aesthetic dentistry and oral implantology. For many years, he was the course instructor and visiting lecturer for dentists in these fields. In 1987, he was Founding Member of the EAED and Founding President of the DGAEZ in 1992. In 1992 and 1994, he published and co-wrote the double volume textbook "Aesthetics and Function".

He is also Honorary President of the ESCD and has been Clinical Lead of the postgraduate programme "Master of Science in Restorative & Aesthetic Dentistry" (The University of Manchester in the UK and Smile-on Ltd in London in the UK) in 2010 and 2011. Since 2005, he has been a member of the Editorial Board of Cosmetic Dentistry International and member of the International Advisory Board of the Smile Dental Journal since 2009.



## CELEBRATING OUR PEOPLE

### ESCD FELLOW MEMBERS

Dr. Mauro Bazzoli, Italy  
Dr. Luca Dalloca, Italy  
Prof. Dr. Wolfgang Richter, Germany

### ESCD CERTIFIED MEMBERS

Dr. Abby Abraham, India  
Dr. Giacomo Armani, Italy  
DT Alessandro Arnone, Italy  
Dr. Lara Bakaeen, Jordan  
Dr. Daniel Baketic, Croatia  
Dr. Elio Boschetti, Italy  
Dr. Gregory Brambilla, Italy  
Dr. Nicola Carretta, Italy  
Dr. Bogdan Culic, Romania  
Dr. Giacomo Derchi, Italy  
Dr. Nisha Deshpande, India  
DT Francesco Ditommaso, Italy  
DT Giovanni Faccin, Italy  
Dr. Roberto Favero, Italy  
Dr. Liu Feng, China  
Dr. Veschia Ferruccio, Italy  
Dr. George Freedman, Canada  
Dr. Louis Hardan, Lebanon  
Dr. Prashant Hatkar, India  
Dr. Wei He, China  
Dr. Alessandro Iorio, Italy  
Dr. Ajay Juneja, UAE  
Dr. Martin Joergens, Germany  
Dr. Michael Karlstén, Sweden  
Dr. Tamás Kovács, Serbia  
Dr. Aleksandr Kozhemiak, Ukraine  
Jan Kurtz-Hoffmann, Germany  
Dr. Alina Lazar, Germany  
Dr. Florin Lazarescu, Romania  
Dr. Philip Lewis, United Kingdom  
Dr. Seppo Lindroos, Finland  
Dr. Roberto Mannarino, Italy  
Dr. Elliot Mechanic, Canada  
Dr. Paulo Monteiro, Portugal  
Dr. Attilio Muscio, Italy  
Dr. Marco Nicastro, Italy  
Dr. Verena Nizic, Croatia  
Dr. Antonio Olivo, Italy  
DT Mario Pace, Germany  
Dr. Riccardo Perpetuini, Italy  
Dr. Guido Picciocchi, Italy  
Dr. Pavle Picek, Croatia  
Dr. Ivan Puljic, Croatia  
Dr. Igor Ristic, Serbia  
DT Giuseppe Romeo, Italy  
Dr. Roberto Rossi, Italy  
Dr. Karl Schwaninger, Austria  
Dr. Laurent Sers, France  
MDT Przemek Seweryniak, Sweden  
Dr. Xiaorui Shi, China  
DT Ivo Sighinolfi, Italy  
Dr. Arun Suraj, India  
Dr. Luca Tacchini, Italy  
Dr. Alexandar Trajanoski, Macedonia  
Dr. Simone Vaccari, Italy  
Dr. Bianca Varvara, Romania  
Dr. Maciej Zarow, Poland



### ESCD COMMITTEE 2019/2023



Dr Marco Nicastro  
*President*



Dr Igor Ristić  
*Vice President*



Dr Florin Lazarescu  
*General Secretary*



Dr Wolfgang Richter  
*Chairperson for International  
Postgraduate Education*



Dr Luca Dalloca  
*Chairperson for Laboratory  
Technique*



Dr Verena Nižić  
*CC Coordinator*



Dr Seppo Lindroos  
*Chairperson for Education*



Dr Maciej Zarow  
*Certified Members Chairperson*



Dr Karl Schwaninger  
*Treasurer*



Dr Louis Hardan  
*International Affairs Chairperson*



Dr Paulo Monteiro  
*Academic Relations Chairperson*

### EXPANDED EXECUTIVE COMMITTEE 2019/2023

Dr Gregory Brambilla, Scientific Aspects  
Dr Daniel Baketić, International Affairs  
Dr Alina Lazar, Interdisciplinary Aspects  
Dr Sujata Baswaraj, Media, PR and Internet  
Dr Ajay Juneja, Corporate Relations Chairperson  
Dr Alexandru Cucu, Students Relations





ESCD AT A GLANCE



741  
members worldwide

60  
certified members



20  
ESCD annual meetings

207  
top class speakers at ESCD events



33  
study clubs operating worldwide

70  
study club events successfully organised



17  
international partners continuously cooperating with

17,720  
likes on Facebook



10,600  
delegates attended our events

members in  
43  
countries



3,150  
participants in study club workshops





Attracting the best

## 20 ANNUAL MEETINGS AND STILL COUNTING

The ESCD sets the stage for its members to grow and learn from the best international experts in the field of aesthetic dentistry, providing excellent standards of the education with world-class lecturers regularly presenting. This is where the truly world-class nature of our members access to the best cosmetic dentistry is revealed. Then, there is a time to meet up with old friends and make many new ones...

We gather once a year to learn, but rather to discuss and generate new ideas, to benefit from networking with like-minded colleagues worldwide and to share experience and enthusiasm. At ESCD Annual meeting you will find outstanding lectures and dynamic hands-on workshops, certification ceremony and extraordinary networking. Social events at ESCD congress are legendary - the party ESCD and Friends, Presidential Dinner are unforgettable and so exciting! Join us and check by yourself!

ESCD Meetings are also very good value. The ESCD tries to keep rates to a minimum for its members, and to encourage all practitioners with a love of aesthetic dentistry to attend.





## ESCD CERTIFICATION

The ESCD Certification demonstrates a real commitment to developing skills in the art and science of cosmetic dentistry. Certification is awarded to those members who can show real understanding of examination, treatment planning and treatment execution as well as an interest in other aspects of dental cosmetic service and education. Dentists, dental technicians and physicians who provide evidence of special theoretical and practical knowledge in the area of cosmetic and esthetic procedures in the maxillo-facial, oral and dental field or dental laboratory techniques, can become Certified and Fellow Members.

The criteria for this evidence are determined in the guidelines for Certification of the ESCD. The Certification committee, formed by the elected chairman for education and his selected Certified Members decides upon demand in a constitutive session whether the prerequisites for obtaining the Certified Membership have been fulfilled by the applicant or not.



## WHY TO BECOME CERTIFIED?

ESCD CERTIFICATION IS IMPORTANT TO:

YOU...

YOUR COLLEAGUES...

YOUR PATIENTS...

1

ESCD members all have an interest in providing excellent cosmetic services and spend time and money on postgraduate education and training. Gaining Certification is our personal

confirmation of recognition by our peers that we have succeeded in achieving a high level of skill and are respected for our professional endeavours.

2

Our colleagues recognize that we have developed certain skills and abilities which allow us to confidently approach and treat a wide range of cosmetic problems. For this reason,

colleagues may feel it appropriate to refer cosmetic cases to us which they are unsure about treating themselves.

3

Our patients can have the knowledge that we have followed correct treatment protocols and have been assessed by examiners from a respected cosmetic dental society. Patients may be more likely to choose treatment from a dentist who can demonstrate this kind

of experience. In addition to this, the Certification process helps develop our skill and understanding as we carefully record and assess every aspect of our treatment. It gives us a new interest in our work and helps our clinical and professional development.



What our members say...

## THE ESCD EXPERIENCE



DR KAMILA AZIMOVA  
GREAT BRITAIN

Hello from London! I'm Kamila, Country Chairperson and Media Director of the ESCD. I've been a proud team member of the ESCD since 2013 and it's one of the best achievements in my career.

To answer why the ESCD became such an important part of my dental life, I need to go back to 2013 to share with you my memories of the first time I attended the ESCD annual meeting in Turin. It was exciting and, at the same time, a bit worrying as I was travelling on my own without knowing anyone from the team. All worries disappeared immediately after I met the members of the society that enveloped me with

warmth and friendliness right from the beginning. Our team progressively expanded over the last few years. Besides the scientific programme and the beautiful social programme during the ESCD annual meetings, as well as the study clubs, you meet lots of motivated dentists from all over the world that love dentistry with a passion and are ready to share and help each other to provide better dentistry. Every year, I look forward to meeting my old friends during the meeting and, at the same time, meeting new members too. The ESCD is not just a society, it's a family for me that I hope will become your family too.



DR BOGDAN CULIC  
ROMANIA

What does it mean to me to be an ESCD member in two alignments?

First of all, the ESCD is a society that primarily aims to gather talented, creative and passionate dentists from all over Europe and beyond to share their experience in this field in a friendly and bohemian environment, with the aim of evolving both in the dental sphere and in human beauty.

At the same time, it also means a great experience - a pleasant combination of

our everyday work (dentistry) raised to the rank of art, combined with the joy of making new friends with beautiful, open-minded and talented people from all over the world. Along with that, we get to visit new places that are loaded with culture and art, to enjoy the goodness of local dishes, and to exchange ideas, opinions and emotions.

You are very welcome to join our family - the ESCD family!



DR VERENA NIŽIĆ  
CROATIA

The ESCD means very much to me. The first time I was able to be a part of ESCD was in 2011 in Dubrovnik. From then on, many things have changed in my professional life thanks to the organisation.

After the certification process, things fell into place due to the fact that the ESCD gave me the possibility to advance by increasing my visibility - something it does for all of its members. One's commitment to the organisation and

activity within it is always recognised. The ESCD is not a standard association. Other than the possible realisation of professional goals, the ESCD also provides the opportunity to meet new people.

The most beautiful thing in the ESCD is the fact that I made new friendships that I'm sure will last for a lifetime. A particular thank you goes out to the board members for their support, their positive energy and enthusiasm.



DR ABBY ABRAHAM  
INDIA

My journey with ESCD started in Krakow. Looking back on that day, I realise that moments like that are few and surprises like that were, and will always be, an unexpected gift for all who join the organisation as a new member.

An Amazing organisation and very friendly and affectionate board members. They welcomed me and my group with open arms.

Was given the responsibility of country chairperson and they supported us in all the activities of the study club.

The certification process also changed my perspective on dentistry. ESCD helped me bring out my organisational skill's and clinical abilities to the fore.

My mentors and friends in ESCD and back home have been a motivation and inspiration.

Looking forward to meeting them all at the 15 year Celebration of ESCD family. The perfect blend of scientific and social interaction .

## BEING WHERE OUR MEMBERS NEED US

ESCD Country Study Clubs are in operation in each nation in which our society has a country chairperson. These are aimed at educating members and enabling them to share their professional experiences and to build camaraderie and pride in belonging to our association. Here, our members meet their colleagues and are able to learn more on a variety of topics that are presented by certified members of the society as well as leading guest speakers.

All ESCD members have free attendance to all ESCD study clubs from around the world!

The study club meetings have many more benefits in addition to the excellent clinical information they provide. These include networking with local colleagues and discussing issues common to all, how to promote cosmetic dentistry, how to announce

and market services to patients, how to overcome difficulties in both promotion and clinical techniques, what sort of laboratory to use, where to obtain supplies and where to go for further information, training and advice.

So far, the society has 33 study clubs in Europe and beyond. Thanks to our dedicated members and huge contribution from our Country Chairpersons, this number is growing every year.





What's next for the ESCD

## A LOOK AHEAD

### 21th ESCD ANNUAL MEETING Belgrade, 2024

We looking forward to meet you in Belgrade, for our next ESCD Annual Meeting. Belgrade is the capital of Serbia and one of the oldest cities of Europe. The Balkan jewel that lies on the rivers Sava and Dunav will charm you with its modern and old part. No matter what kind of person you are, you will definitely find something that will amaze you in Belgrade, and

ESCD Family is here to ensure you unforgettable stay!



Join the ESCD and you'll get:

## WANT TO KNOW MORE?

### A regular newsletter

Featuring the latest in cosmetic dentistry, upcoming events, news from members and much more. Do you have an interesting article you would like published? Or news you think other members would like to hear about? Send it to us and we will almost certainly include it!

### Study Clubs

ESCD study clubs arrange regional meetings all over Europe and beyond. ESCD study clubs are an ideal place to meet other members from your district, gain some education and enjoy the company of like-minded professionals. Special offers are given when you attend our superb annual meeting, featuring internationally acclaimed speakers and fabulous social events. ESCD meetings are legendary! Consistently excellent speakers from all over the world offer top-class education to what many people agree is the friendliest dental society.



### Certificate

Hang it proudly on your wall. Membership of the ESCD demonstrates that you are serious about dental education and do everything to provide your patients with excellent service.

### Listing on our website

Patients looking for a cosmetic dentist will find your details on our website. If you hold certification by the ESCD, they will have the confidence of knowing your work has been approved by your peers and is of a high standard.

### The opportunity to obtain the valued ESCD Certificate in Cosmetic Dentistry

Certification by the ESCD demonstrates that you have completed a number of clinical cases to a very high standard and have been examined on your knowledge of cosmetic dentistry. The opportunity to obtain certification is valuable and all members should aim for certification. It provides great professional satisfaction and can help develop your practice.





***The opportunity to meet dentists from all over the world and share in their professional experience***

ESCD members love meeting each other! Exchanging views and comparing working practices in different countries is one of the most valuable benefits of membership. On top of that, everyone has a wonderful time.



***Special subscription rates for your assistants, hygienists and other staff***

We all work better as a team. That's why the ESCD encourages all members of the practice to join. Attending lectures with team members greatly improves the implementation of new ideas when you return to work.



***Membership of a truly international group that always places members' interests first***

The ESCD does everything it can to support its members. If you have questions about clinical dentistry, practice management or any other dental issue, ask our team and we will find someone to help. Send your questions to [contact@escdonline.eu](mailto:contact@escdonline.eu). We are always open to suggestions about how we can improve the society and always try to act on our members' comments.



***Superb value***

Annual individual membership of the ESCD costs only €95.00 / €190.00 (GDP per country) for dentists / dental technicians. The ESCD really is for everyone. We are passionate about cosmetic dentistry. We know it is what more and more of our patients are asking for, so we are determined for our members to get the best possible support and education to be able to offer excellent services to the public. Whether you are completely new to cosmetic dentistry or whether you are already an experienced practitioner, the ESCD is for you.

Join now at [www.escdonline.eu](http://www.escdonline.eu)!



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